



Think You're Ransomware Ready? Think Again.

Druva sponsored an IDC survey, which asked over 500 IT leaders about their cyber attack readiness — most believe they're ransomware-ready, but survey data says otherwise.

The Big Disconnect



85% of organizations claim to have a **recovery plan in place** to combat ransomware

YET

67% of those hit with ransomware **paid the ransom**



92% say their **data resiliency tools** are efficient

BUT

Only **14%** are **“extremely confident”** in their tools



93% claim to use **automated tools** to find ideal recovery point

YET

The inability to find correct recovery point cited as **#1 reason for data loss**



Source: IDC's Druva Data Resilience Awareness Survey, May 2022

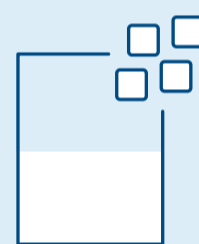
The Hard Truth



46% of organizations were **successfully attacked** in the last 3 years

AND

50% of those affected **lost data**



Source: IDC's Druva Data Resilience Awareness Survey, May 2022

Don't Assume Your Data Is Protected



“Go it alone” data resiliency approaches are likely to be insufficient



Most organizations are **not prepared for ransomware**



Comprehensive, enterprisewide cloud solutions can save time, optimize cost, and provide the fastest possible recovery when the inevitable happens.



50% of organizations say cloud will play a major role in **data resilience strategy**

(including backup/recovery, DR, cyber-recovery, and data archive)

Source: IDC's Druva Data Resilience Awareness Survey, May 2022

Message from the Sponsor

There's no better time than now. Implement Cloud-based Cyber Resilience. 100% SaaS-based platform that air-gaps backups with immutability and accelerated ransomware recovery.

Discover IDC's full findings in the white paper

Learn more about Druva and access a free trial

